Nahidul Islam.

Product Designer

Portfolio Linkedin

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Profile

Product designer with five years of experience, based in Dhaka, working across SaaS platforms, business systems, mobile apps and marketing sites. With a background in software engineering, I work comfortably alongside developers, and I'm most useful early on, translating unclear requirements into products people can rely on.

Experience

Product Designer

Mar 2022 – Present

Embedded Logic Operations

- Worked closely with product managers and engineers on clarifying product goals and positioning, taking product decisions together, running user research, and defining requirements.
- Redesigned a professional audio platform used by sound designers, reworking the core flows of an app already in active use (Up to 10k MAU).
- Contributed to a social media app design that has grown to **100,000+ downloads** and a **★4.4** rating, and defined the order and inventory flows for a platform used by businesses handling an estimated **10–15M BDT** in monthly sales.
- Designed a range of products end to end, from an overseas recruitment management system built from scratch to internal operational tools, working through the complexity of several user roles.
- Reviewed and mentored a small design team, giving feedback throughout, and maintained the design systems behind our products so the frontend team could work more efficiently.
- Addressed client concerns as they arose, resolving usability issues and workflow inefficiencies across flows and screens — which helped retain long-running accounts.
- Designed **30+** landing pages and the concept work behind client pitches, helping win mutiple new client accounts.
- Progressively moved the team's process — research, visuals, and prototyping — onto AI tools, integrating them into everyday design work.

Jr. Product Designer

Jul 2021 – Mar 2022

TFP Solutions

- Designed a health platform, an airport vaccination verification system, and a social platform, taking each from early requirements through to final UI.
- Worked closely with engineers and stakeholders on requirements and user flows for products spanning several user roles.
- The social platform later grew past **50,000 downloads**.

Graphic Designer & Business Executive

Feb 2020 – Jul 2021

Adway Digital Ltd

- Designed branding, decks and campaign work for **200+** companies and joined **50+** client meetings, as the company grew to **BDT 10M+** in annual revenue during my time there.

Education

BSc in Software Engineering

Jan 2016 – Dec 2019

Daffodil International University — CGPA 3.68

Dhaka, Bangladesh

Skills

- User research
- Wireframing & prototyping
- UI & interaction design
- Design systems
- Usability testing
- Writing requirements
- Reviewing & mentoring designers
- Developer handoff
- AI-assisted workflow
- Product analytics (GA4 / Hotjar)

Tools

- Figma & Framer
- Illustrator & Photoshop
- Claude, GPT, Magnific
- ClickUp, Miro, Linear, Plane